

# **Beta Health Association, Inc.**

*“Dental Plan Specialists Since 1990”*

## **Who is Beta Health Association, Inc?**

We are a Colorado based company that has specialized in both voluntary (employee paid) and contributory (employer paid) dental services since 1990. We are also the only carrier in Colorado to continue to offer an individual network dental plan. Our Corporate Office is located in Denver, Colorado. Our current membership in Colorado is approximately 90,000.

## **Company History and Product Line**

At first, our company was designed to market and administer only a singular product line...the Alpha Dental Plan. This plan is a discount fee-for-service network dental plan which is offered on a group and individual basis. Over the next 12 years our company grew to include the administration and marketing of an additional discount fee-for-service network dental plan, which is called the Choice Dental Plan. We also offer a host of indemnity and PPO dental plans where our members can visit any dentist, which was created through marketing alliances between Beta Health Association, Securian Dental, and Companion Life. These three products can be purchased separately or can be combined to create our “Triple Choice Dental Plan” option. This product line does not require any employer contribution and allows each employee in a group the choice between three different dental plan options ie... the Alpha Dental Plan, the Choice Dental Plan, or the Securian Dental or Companion Life Dental Plan where they can see any dentist.

Throughout our history, we have remained steadfast in our focus in offering high quality products and exceptional service to all of our members. Our company is operated on a daily basis by a well-seasoned and experienced management team. Even after substantial continued large growth over the years, our company retains the feeling of a hometown, privately owned and operated business. A collection of supremely committed, qualified and conscientious dental plan experts, the Beta Health Association, Inc. team has earned the trust and respect of countless members, participating dentists, and insurance agents across Colorado. We have proven our competency and demonstrated our skills. Each employee at our company shares the same focus on delivering superior service and contributes daily to the same purpose of maintaining high quality, high value dental products for all participants. We are truly the “Dental Plan Specialists” in Colorado!

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